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Oriental
University City
东方大学城

**Oriental University City Plans to Raise Up to HK\$120.6 Million
Through Listing on The Growth Enterprise Market
of The Hong Kong Stock Exchange**

(Hong Kong, 7 January 2015) Oriental University City Holdings (H.K.) Limited ("Oriental University City" or the "Group", SEHK stock code: 8067), a university city management and operation organization in China, announces today the details of the listing of its shares on the Growth Enterprise Market ("GEM") of The Stock Exchange of Hong Kong Limited ("SEHK").

Oriental University City principally owns and leases out education facilities, primarily teaching buildings and dormitories, to education institutions in the PRC. It also leases out various supporting facilities to its tenants in the PRC.

The Group's placing will initially comprise of a total of 45,000,000 Shares ("Placing Shares"), which will be priced in the range of HK\$2.60 to HK\$2.68 per Placing Share. Shares will be traded in board lots of 1,000 shares each. Assuming a Placing Price of HK\$2.64 per Placing Share (being the mid-point of the Placing Price range), and assuming that the Offer Size Adjustment Option is not exercised, the gross proceeds is expected to be HK\$118.8 million. The placing will begin on Wednesday, 7 January 2015. The determination of the Placing Price and the level of interest in the placing will be announced on Thursday, 15 January 2015. Dealings in the shares of Oriental University City are expected to commence on Friday, 16 January 2015.

BNP Paribas Securities (Asia) Limited is the Sole Sponsor, Sole Bookrunner and Sole Lead Manager of the placing.

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Located in Langfang city, Hebei Province, the PRC, Oriental University City is one of the earliest university cities established in the PRC. It occupies a gross campus site area of approximately 487,270 sq.m.. The Group owns teaching buildings with combined gross floor area (GFA) of approximately 119,453 sq.m. and dormitories with combined GFA of approximately 144,490 sq.m.. The Group has leased out its premises mostly to vocational education institutes.

Oriental University City's campus site is located in Langfang city, which is easily accessible by the Beijing-Tianjin-Tanggu expressway network and other major nearby transportation networks in Beijing and Tianjin which comprise the Beijing Capital International Airport, the Tianjin Binhai International Airport, Beijing-Shanghai high speed train railway network, and direct public buses which run between Beijing and Langfang city.

Oriental University City's campus site is also close to Beijing Daxing Industrial Development Zone, Tianjin Binhai New Area and Tianjin Jingbin Industrial Zone, where there is a high concentration of foreign and domestic companies engaging in aviation, service industries and information technology. Given its strategic location, the Group is well-positioned to procure tenancies from more universities, colleges, schools and education training centers.

It is expected that PRC's ongoing economic restructuring will generate more demand for skilled labour, and the Group believes that contract colleges which focus on training in vocational skills in various industries will be able to benefit from such a trend. Oriental University City has also been leasing out its education facilities to vocationally-oriented universities, colleges, schools and educational training centers, and is thus well-positioned to become a leading vocational education training hub in the PRC.

For the 2014 to 2015 academic year, seven contract colleges continued to lease premises and facilities from the Group. They included the Dongfang College of Beijing University of Medicine (北京中醫藥大學東方學院), Civil Aviation Management Institute of China (中國民航管理幹部學院), Langfang Huahang Aviation School (廊坊華航航空學校), Peking University Founder Technology College (北京北大方正軟件技術學院), Beijing City University (北京城市學院), Beijing Oriental College (北京東方研修學院) and Langfang Oriental Hanxiang Training College (廊坊東方翰翔培訓學校) with a combined resident student population of about 19,000. In addition, the Group has also entered into education service agreements and collaborative agreements with three new contract colleges, namely Beauty Art and Creation Training Schools (廊坊美藝同創教育培訓學校), Langfang Oriental University City Vision Training School (廊坊東方大學城遠景培訓學校) and Langfang Zhongaojia Human Resources Development Co., Ltd. (廊坊中澳嘉人力資源開發有限公司) for the 2014 to 2015 academic year. The three contract colleges offer short-term courses.

The Group estimates that it may raise net proceeds of approximately HK\$77.8 million (assuming that the Offer Size Adjustment Option is not exercised and that Placing Price is HK\$2.64 per Share, which is the mid-point of the Placing Price range) from the listing through the placing of its Shares, after the listing expenses are deducted. The Group intends to use all of the estimated net proceeds for constructing new dormitories on its campus site.

For further information, please contact:

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**Oriental University City Holdings (H.K.) Limited
Placing at-a-Glance**

Number of Placing Shares	:	45,000,000 shares (Subject to Offer Size Adjustment Option)
Placing price	:	HK\$2.60-HK\$2.68 per share
Placement period	:	Wednesday, 7 January 2015 to Monday, 12 January 2015
Announcement of determination of placing Price and the level of interest in placing	:	Thursday, 15 January 2015
Listing day	:	Friday, 16 January 2015
Stock code	:	8067

Track Record

The following is a summary of the results of Oriental University City for the two years ended 30 June 2013 and 30 June 2014:

	For the year ended June 30	
	2013 RMB'000	2014 RMB'000
Revenue	68,550	59,643
Operating profit	109,382	42,723
Profit before income tax	109,407	43,958
Profit of the year	114,711	40,825
Profit attributable to shareholders of the Company	113,484	40,405